

## 1. Scope of Exhibits

### Electronic Components Mounting Machines and Related Equipment/Systems

Electronic Component Placement Machine, Electronic Component Insertion Machine, Solderpaste Printing Machine, Flow Soldering Equipment (Dip Cask, Reflow Oven), Dispenser

### PCB Assembly and Related Equipment/Systems

(PCB) Transfer System, Substrate Manufacturing Equipment and System, Taping Machine and Material, Bulk Feeder and Other Feeder, Automatic Assembly Equipment

### Semiconductor Mounting Equipment/Systems

Wire Bonding Machine, Die Bonding Machine, Flip Chip Electronic Manufacturing System, LCD/COG Bonding System, BGA/CSP Assembling System, TAB Mounting System, OLB/ILB System, COB System

### Inspection and Testing Equipment

Testing Equipment for the External Appearance of the Substrate, Testing and Measuring Equipment for Semiconductor Manufacturing, Testing and Measuring Equipment for Other Mounting Machine

### Electronic Packaging Design Systems

Designing Tool, Production Optimization Software, Electronic Packaging Programming Equipment, Printed Circuit Board

### Electronic Packaging Devices, Components and Related Materials

SMD, MCM/LSI Package, Circuit Molding Material and Device (Chip Component, IC/QFP, Connector and Socket, Switch, Sealing Resin, Adhesive), Bulk Supply Component

### Electronic Manufacturing Device Packaging Materials

Taping Reel, Carrier Tape, TAB Tape/Reel, Magazine Stick, IC Tray, Bulk Case

### Electronic Packaging Joint Systems

System, Flow Soldering Equipment, Solder/Joint Material, Underfill Material

### High Frequency Responding Devices, Components, and Materials

Equipment, Component, Material

### Environment Related Equipment and Components and Materials

Zero Mission Process, Waste Matter Collection and Processing Related Equipment, Waste Matter Collection and Processing Related Material

### Publications

## 2. Booth Standards

(1) Booth standards are as follows;

M Type	- Standard booth for 1 booth to 18 booths (partitioning each booth using system panels) (W) 2.97m × (D) 2.97m (=approx. 9m <sup>2</sup> ) The height of booths set back 1m from the booth foundation panels set up by the Show Management Secretariat and/or corridors is 2.7m. The height of the other part of booth(s) is 3.6m or less.
	- Island booth for over 20 booths (more than 3 sides are bounded by aisles) (W) 3m × (D) 3m (=9m <sup>2</sup> ) The height of booths set back 1m from corridors is 3.6m or less. The height of booths set back 1 more meter from there is 4.5m or less. The height of booth decoration of the other part will be available to 6m.
S Type	1/3 size of above M Type (=9m <sup>2</sup> ) for display of small items such as components and materials (W) 1.98m × (D) 1.485m (=approx. 3m <sup>2</sup> ) (H) 2.7m

(2) In an effort to reduce industrial waste, system panels (Height 2.7m) will be installed for the partitioning of booth.

(3) A Booth (less than 18 booths) may in some cases become an island booth upon determination of the total booth allocation. In such cases dimension of a booth is (W) 3m × (D) 3m (= 9m<sup>2</sup>)

The standard height is 2.7m. The height of the other part of booths is 3.6m or less.

Booths surrounding corridors and the Organizaing Committee regards the position of booth(s) as inconvienent are as height of island booth/M Type.

## 3. Participation Fee

The cost of exhibiting is as follows;

(per booth, 5% consumption tax included)

**Initial application period (Applications by Wednesday, May 31, 2006)**

For regular members of the Japan Robot Association	¥262,500	M Type
For supporting members (corporation) of the Japan Robot Association	¥294,000	M Type
For members of the Japan Electronics Show Association	¥304,500	M Type
For general exhibitors	¥315,000	M Type
For members and general exhibitors	¥126,000	S Type

### Subsequent application period (Applications after Thursday, June 1, 2006)

For regular members of the Japan Robot Association	¥273,000	M Type
For supporting members (corporation) of the Japan Robot Association	¥304,500	M Type
For members of the Japan Electronics Show Association	¥315,000	M Type
For general exhibitors	¥325,500	M Type
For members and general exhibitors	¥136,500	S Type

IPC member companies who exhibited at APEX 2006 (February, 2006 in Anaheim, California) may participate under the same fees as member companies of the Japan Robot Association.

The participation fee includes the following:

- (1) Basic booth construction (rear and side walls, height 2.7m) for stands utilizing for setting up partitions to divide to next or opposite exhibitors less than 18 booths.
  - a. Please note that, although walls will not be installed on the sides of booth bordering the aisles, it is permissible for exhibitors to install such walls at their own expense.
  - b. For island booths, there will not be any panel arrangement and the booth area will be marked out on the floor.
  - c. For island booths of 18 booths or less booths, the booth area will be marked out on the floor.
- (2) Basic electricity installation (provision of a 1 kW electric power line per booth and one master switch.)
- (3) 10 of exhibitor badges and 10 of worker badges per booth.
- (4) A total of 200 invitation tickets with exhibition information with envelop per booth  
Exhibition leaflet with Invitation card with envelope  
Only the names of exhibitors whose applications are received prior to printing will appear in the exhibition leaflet.
- (5) A specified space of introducing a company profile, "Exhibitors Introduction" in the official exhibition guidebook.
- (6) Introduction of company name and URL on the Internet home page.
- (7) Rental fee for barcode visitor registration system
  - a. System fee, a barcode reader rental fee.
  - b. Barcode visitor registration system will be used.  
Each exhibitor is requested to use barcode visitor registration in their booth.

## 4. Additional Fees

The costs and fees for optional items not included in the above exhibition fee schedule are as follows;

### (1) Additional booth decoration work

Exhibitors should construct and display booth(s) at their own expense.

Please take advantage of our package booth decoration, available upon request.

[Basic specifications]

Fascia, cutting sheet lettering company name, carpeting, reception counter, folding chair, fluorescent lights and AC socket.

M Type	1 booth-package	¥79,695
	2 booth-package	¥131,460
	3 booth-package	¥183,225
S Type	1 booth-package	¥59,850
	2 booth-package	¥91,770

\* 5% consumption tax included.

A wide range of variation will be available for booth packages. Further details will be provided at a later date.

### (2) Additional electric power supply fees

Installation of a basic electricity power supply line up to 1kW/booth is included in the exhibition fee. If additional capacity (a power supply over 1 kW/booth) is required, additional installation fees will be charged as follows;

Additional electricity power supply	@ ¥7,350/kW
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\* 5% consumption tax included.

### (3) Fees for electrical work

Sockets, lighting equipment, etc.

### (4) Electricity consumption costs

Electricity consumption charges should be paid according to the exhibitor's applied for capacity.

Electricity consumption charges (per 1kW)	@ ¥2,100/kW
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\* 5% consumption tax included.

#### (5) Air, water supply and drainage work service

Initial Set (One location within 300m <sup>3</sup> )	¥52,500/kW
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\* 5% consumption tax included.

#### (6) Temporary Telephone

Temporary telephone lines can be requested and installed in a booth by submitting the Application Form. The following charges will be needed to be paid in advance.

Basic installation fee (per regular line)	@ ¥26,250/line
Basic installation fee (per digital line)	@ ¥36,750/line

\* 5% consumption tax included.

Included are the installation fee, basic charges, application fee and domestic all charge. Charges for international calls will be billed separately, and if the total expense exceeds the above amount by wide margin, exhibitors will be invoiced after the exhibition.

#### (7) Charge for overtime work

Exhibitors will be charged for overtime work during the Exhibition period on Wednesday, October 4 and Thursday, October 5, 2006.

Overtime work charge (1hr. per 1 company)	@ ¥10,500/hr. (5% consumption tax included.)
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#### (8) Additional exhibitor badges

In cases where an exhibitor requires additional exhibitor badges, an additional supply will be available for order.

Exhibitor badges (for any request in excess of the specified number)	@ ¥1,500 (5% consumption tax included)
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#### (9) Exhibition announcement letter and invitation card (with envelope)

In cases where an exhibitor required additional exhibition announcement letters/envelopes and invitation cards, an additional supply will be available for order.

One set of exhibition announcement letter (with envelope and invitation card) (for use by exhibitor's DM)	@ ¥50 (5% consumption tax included)
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#### (10) Rental fee for barcode visitor registration system

Rental fee for the barcode terminal, if you use more than one terminal.	@ ¥8,400/terminal
Data on visitors (CD-R)	@ ¥52/visitor
Data on visitors (CD-R) + List on visitors	@ ¥63/visitor

\* 5% consumption tax included.

#### (11) Food/Beverage Tickets

Please use the Food/Beverage Tickets issued by the Makuhari Messe, Inc. The Secretariat will provide further details at a later date.

#### (12) Booth management expenses

Expenses in relation to booth management such as transportation and/or personnel expenditures.

#### (13) Other

Other than above expenses, additional expenses may be required if the certain needs should be applied to the booth design. Details regarding these expenses will be explained in the "Guide to Preparation".

## 5. Number of Booths and Allocation

### (1) Number and configuration of booths

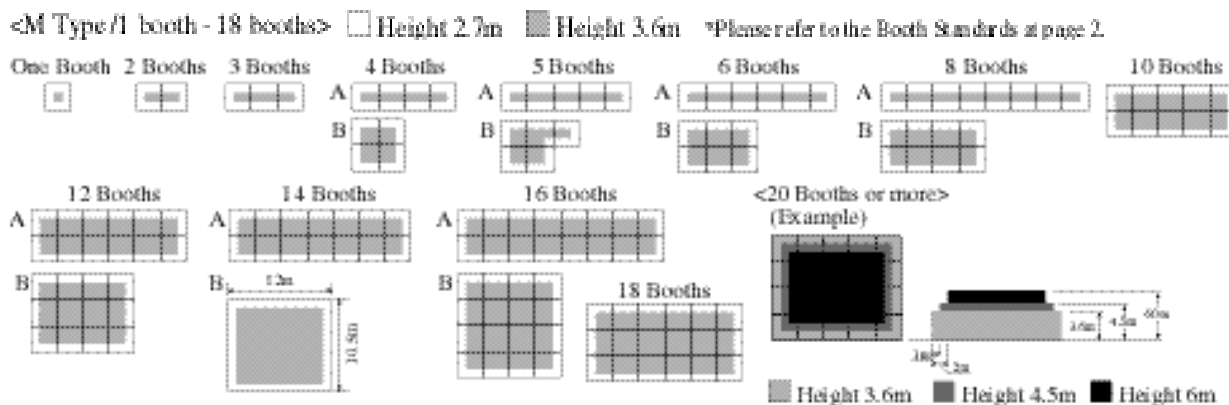
Number of booths that may be applied for:

M Type	Number of Booths	Configuration
	1, 2, 3, 4, 5, 6 or 8	Single row (refer below)
	4, 5, 6, 8, 10, 12, 14, 16 or 18	Rows or square (refer below)
	20 or more	Block format (refer below)
S Type	Number of Booths	Configuration
	1, 2	Single row

- Booths designed in back-to-back configuration may in some cases become positioned in between other booths.
- Island booth(s) are defined as having 3 sides bounded by aisles, and without prejudice to the regulations, the space shall be set at 9m<sup>2</sup> × the number of booths, and the ratio of breadth to width will be in between 1:1 and 1:2.
- Booth configuration requests will be accepted when Application Forms are submitted. However, please note that the final configuration will be determined solely by the Secretariat based upon the total allocation of booths.

d. Booth configuration

Two types of styles, either A or B, are available for 4, 5, 6, 8, 12, 14 and 16 booths



(2) B

After the close of the application deadline, the Organizing Committee will discuss the appropriate layout. If the total applied for exhibition space exceeds the actual capacity of the exhibition hall, the Organizing Committee will use fairness in assigning exhibitors a smaller number of booths than that actually applied for.

(3) Allocation of booths

The allocation of booths and block booths will be determined, by the Organizing Committee.

Booth allocations except block booth will be determined, in principle, by the drawing of lots. The first draw to choose the booth for exhibitors who send their applications by May 31, 2006 (Initial application deadline). Exhibitors who sent the application form after June 1, 2006 will be selected vacant booth accordingly.

## 6. Constraints Regarding the Booths' Lease, Resale, Transfer

It is prohibited for exhibition space, whether in whole or in part, to be sub-let, sold, transferred, or exchanged, regardless of whether the transaction is with another exhibitor or a third party.

## 7. Exhibition Application and Payment Procedure

(1) Application for exhibition space should be made by submitting the Application Form to the Secretariat. Application for the exhibition should be made by filling out the attached application form and submitting it to the Secretariat. **The deadline for the initial application period is Wednesday, May 31, 2006. The subsequent application period will be from Tuesday, June 1 to Friday, June 30, 2006.**

Regarding the exhibition fee, there is a difference between the initial application period and the subsequent application period. Please refer to the details at page 2. Please attach the corporate brochure and the products brochure when you apply for this exhibition for the first time.

Please send your Application Form to : **Japan Electronics Show Association (JESA)**

**5th Floor, Sumitomo Shibadaimon Building 2 Gokan  
1-12-16, Shibadaimon, Minato-ku, Tokyo 105-0012, Japan  
Telephone: +81-3-5402-7601 FAX: +81-3-5402-7605**

(2) Please note that as the applications reach the reservation capacity, the application will not be automatically accepted even before the stipulated application deadline.

(3) Exhibition fees must be remitted to the following bank account by **Monday, July 31, 2006, for the initial application, and within one month after the invoice issued date for the subsequent application** with all transfer charges paid by the sender. Promissory notes cannot be accepted as payment.

Bank Name	Branch Name	Account Number
Sumitomo Mitsui Banking Corporation	Hibiya Branch	Ordinary Account No. 1820604

Account Name: Japan Electronics Show Association

## 8. Cancellation

(1) If exhibition will be canceled, for whatever reason, in whole or in part, the following cancellation charges must be paid. The cancellation charges are equal to the participation fee plus 5% consumption tax.

Date of Cancellation	Cancellation Charges
June 1, 2006 to date of exhibition briefing	30% of the exhibition fee
After the date of exhibition briefing	100% of the exhibition fee

Notification of cancellation is required in writing, either delivered by mail or transmitted by facsimile, and shall be effective on the date of receipt by the Japan Electronics Show Association.

(2) If your exhibits are unfitted to the show objectives, your exhibition application may be either deferred or rejected.

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## 9. Notice to Overseas Exhibitors/Overseas Products

### (1) Restrictions with customs-cleared goods

The Secretariat will not submit applications needed to function as the bonded goods exhibition site. Therefore, as a rule, display items will be restricted to be domestic goods. All the necessary procedures and arrangements for displaying foreign manufactured goods which have not cleared Customs should be executed by the exhibitor.

### (2) Visa-related documents cannot be issued.

The Japan Robot Association (Sponsor) and the Japan Electronics Show Association (Show Management Secretariat) do not assume any responsibility for issuing documents for the purpose of procuring a visa which the exhibitor may be required in order to obtain entry into Japan.

## 10. Cancellation due to Irresistible Forces, etc.

If the Exhibition cannot be held due to a natural disaster such as an earthquake, fire, or another force beyond control, the exhibitor's exhibition fees will be refunded, deducting a compensating charge for costs and expenses already incurred. The Japan Robot Association and the Japan Electronics Show Association assume no responsibility for costs and expenses incurred by exhibitors.

## 11. Prohibitions at Exhibition Site

The actions listed below are forbidden by the Exhibition Secretariat. In the event that these rules are not observed, the Organizing Committee will take appropriate corrective measures.

- (1) Sale of goods    (2) To exhibit second hand products for selling    (3) Causing inconveniences

Distribution of catalogs and pamphlets at the outside booth, placing objects such as exhibits or decorative items at the outside booth are also forbidden. For other prohibited behaviors and details, see "Guide to Preparation".

## 12. Management of Exhibits

The Exhibition Organizer will, to the best of its ability, provide for the security of exhibits during the Exhibition period by means of security guard patrols. However, since the Exhibition Organizer cannot assume responsibility for fire, theft, loss of property or other occurrences beyond its control, exhibitors should take good care of their property and take any precautions necessary, such as taking out insurance.

## 13. Protection of Industrial Property Rights

The Exhibition Organizer will file an application with the Chief of the Patent Office in Japan in order to receive a designation permit of the Exhibition as a protected exhibition, for the protection of industrial property rights of exhibits prior to patent application. When this designation is granted by the Patent Office, exhibits will be protected subject to the exhibitor's completion of all necessary procedures, outlined in the provisions in the Patent Law (Article 30, Paragraph 3), the Utility Model Law (Article 11, Paragraph 1) and the Trademark Law (Article 9, Paragraph 1). Details will be provided to exhibitors after the designation has been granted.

## 14. Taking Photos and Videos of Recording on the Show Site

In principle, The Exhibition Sponsor will prohibit taking photos and videos of other booths at the show site.

But news media can take photos when exhibitors give permission.

Please note that Show Management Secretariat will take photographs of each booth in order to record this exhibition and to attract visitors and exhibitors.

## 15. Organizing Committee

The Organizing Committee has the responsibility to discuss and determine the planning and/or management of this Exhibition.

During the preparation and operation period of the Exhibition, members of the Organizing Committee will be at the Secretariat in order to maintain the exhibition environment, to solve problems, as well as to keep the exhibition running smoothly.

## 16. Other

In case that any changes in "Guide to Exhibition Regulations" and "Exhibition Regulations" occur, they will be notified to each exhibitor in writing. Please note that they will not be notified verbally such as by telephoning.

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